

Sunday, September 28, 2025

# Agenda 2025 - General Meeting

Agenda - General Meeting

Minutes of 2024 General Meeting

President's Report

Treasurer's Report - audited financial statements

Reappointment of Auditor

Election of Directors - Membership vote

# Agenda 2025 - Club Business Meeting

Agenda - Club Business Meeting

Manager's Report

Membership

Club Business Update 2025 - Financial

Courts, Clubhouse, Property ( City )

Socials and Community Engagement (CPR, Blood Drive)

Community Engagement

Q & A

ETC Service Awards

# 2025 Elmdale Tennis Club - AGM

**Move** that the Annual General Meeting of the Elmdale Tennis Club be officially called to order.

# 2025 Elmdale Tennis Club - AGM

**Move** that the Agenda for the Annual General Meeting of the Elmdale Tennis Club be approved.

# 2025 Elmdale Tennis Club - AGM

**Move** that the 2024 AGM Minutes for the Elmdale Tennis Club be approved.

# President's Report - Dean

- ❑ Thanks for your Support
- ❑ Special Contributors
- ❑ Lifetime Member
- ❑ Community and More
- ❑ What's Next

# Treasurer's Report - 2024 Audited Financials

- ▶ Presentation of the audited financial
- ▶ Motion to appoint the auditors for 2025



# Election of Directors for 2025/2026

Current Directors Seeking Election Past 2-year term &  
New directors

**Vote is required.**

- Dean Purdon ( 1<sup>st</sup> year of 3<sup>rd</sup> term)
- Ted Cohen ( 1<sup>st</sup> year of 2<sup>nd</sup> term)
- Krista Cooper ( 1<sup>st</sup> year of 1<sup>st</sup> term)

Directors entering their 2nd-year term

**No vote is required.**

- Chris Cobb
- Barb Fischer
- Tanya Horsley
- Hilary Kemsley

# Election of Directors - 2025

## APPROVAL OF NOMINATED DIRECTORS

**WHEREAS**, the following individuals have been nominated in accordance with the Club's by-laws to serve as Directors of the Elmdale Tennis Club;

**NOW, THEREFORE, BE IT RESOLVED THAT:**

1. The members of the Elmdale Tennis Club hereby approve and elect the following slate of individuals as Directors of the Club for the term:
  - ▶ Names of those elected
2. The newly elected Directors are authorized to assume their duties and responsibilities in accordance with the Club's by-laws and governing policies.
3. The approval of Directors comes into effect following the AGM

# 2025 Elmdale Tennis Club - AGM

**Move** that the 2025 Annual General Meeting of the Elmdale Tennis Club be officially adjourned

# Elmdale Tennis Club Business Meeting



# Club Business Updates - Manager's Report

- ▶ Increased socials (22 total)
- ▶ Elmdale Ladder (8 player increase)
- ▶ Created New Newsletter / Communications
- ▶ Interviewed and Hired 2025 Staff: 2 returning stewards, 8 new stewards
- ▶ New ball machine
- ▶ CPR Course for Elmdale Members
- ▶ Sales upgrades and new merchandise: water bottles, towels, new drinks, healthy items
- ▶ Court usage:
  - ▶ Slight increase in comparison to last year
  - ▶ Decrease in usage of courts on Tuesday, Wednesdays and increase on other days



## 2025 Ladder - Elmdale Tennis Club

Home of Elmdale Tennis Club's Ladder! Scoring will be based on wins/losses. Have fun!

📅 Jun 01, 2025 - Sep 30, 2025

📍 Ottawa, Ontario

📈 All levels

👥 100 players

# Court Usage

## Court Utilization

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
7:00 AM – 8:00 AM	80.95 %	90.87 %	81.82 %	92.8 %	103.17 %	81.75 %	69.44 %	85.83 %
8:00 AM – 9:00 AM	70.63 %	71.43 %	62.5 %	82.58 %	95.63 %	86.51 %	76.98 %	78.04 %
9:00 AM – 10:00 AM	78.97 %	64.68 %	74.62 %	81.06 %	98.02 %	105.56 %	81.35 %	83.47 %
10:00 AM – 11:00 AM	86.11 %	78.97 %	87.12 %	91.67 %	100 %	103.97 %	83.33 %	90.17 %
11:00 AM – 12:00 PM	85.32 %	81.35 %	85.61 %	81.82 %	98.41 %	98.81 %	87.3 %	88.37 %
12:00 PM – 1:00 PM	88.49 %	83.33 %	87.12 %	82.95 %	95.24 %	100 %	87.3 %	89.2 %
1:00 PM – 2:00 PM	91.67 %	85.71 %	81.06 %	90.53 %	100 %	97.62 %	89.68 %	90.9 %
2:00 PM – 3:00 PM	84.13 %	79.37 %	81.82 %	90.91 %	94.84 %	99.21 %	86.9 %	88.17 %
3:00 PM – 4:00 PM	96.43 %	81.35 %	90.53 %	99.24 %	100 %	100 %	95.63 %	94.74 %
4:00 PM – 5:00 PM	91.27 %	79.37 %	89.77 %	88.64 %	100.79 %	96.03 %	90.87 %	90.96 %
5:00 PM – 6:00 PM	90.48 %	86.9 %	88.64 %	88.64 %	104.37 %	94.44 %	83.73 %	91.03 %
6:00 PM – 7:00 PM	89.68 %	88.49 %	96.59 %	92.42 %	101.19 %	76.98 %	85.71 %	90.15 %
7:00 PM – 8:00 PM	87.7 %	89.29 %	87.88 %	92.8 %	86.11 %	71.03 %	86.11 %	85.85 %
8:00 PM – 9:00 PM	88.89 %	88.89 %	88.26 %	88.64 %	79.76 %	56.35 %	61.51 %	78.9 %
9:00 PM – 10:00 PM	78.97 %	75.79 %	67.8 %	73.11 %	60.71 %	44.44 %	39.68 %	62.93 %
10:00 PM – 11:00 PM	42.06 %	40.08 %	28.03 %	39.77 %	43.65 %	100 %	100 %	56.23 %
Total	83.23 %	79.12 %	79.95 %	84.85 %	91.37 %	88.29 %	81.6 %	84.06 %
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total

# Members, Memberships & Metrics

	2025	2024	2023	2022
<b>Adults</b>	350	300	294	300
<b>Families</b>	59 (222)	57	57	54
<b>Juniors</b>	26	23	19	21
<b>Memberships</b>	435	400	370	375
<b>Total Players</b>	622	591	532	508

Total Players includes:

## 24 Granted Memberships in 2025

Board: 7

Pros, Manager, Operations & Staff - 15

Lifetime Member: Mack Walden 1

ETC Award: 1

# Club Business Update 2025 - Financial

## Revenue

- ▶ Membership revenue - up year over year
- ▶ Canteen revenue - flat year over year
- ▶ Pro associated revenue (camps and lessons) - flat year over year

## Expenses

- ▶ Staffing costs flat year over year
- ▶ Social expenses flat year over year
- ▶ Cost of goods sold down slightly (likely seasonable variability)
- ▶ Other expenses (court supplies, merchant fee's, consultants, club improvements) - down year over year

## Reserves

- ▶ Club reserves are strong
- ▶ Only current major capital projects being discussed are potential court replacement and deck replacement
- ▶ Overall this year will produce a strong profit for the club and further bolster club reserves



# Courts, Clubhouse & Property

- Courts

- Matt, Phil, Staff, CityScape, City of Ottawa and Volunteers all played key roles in Elmdale having excellent courts again this season. New lines on 3 courts
- Pro shade awning court #1

- Clubhouse

- Flowers and painting by Hilary, Bulletin boards, merchandise set-up and more by Beth

- Property

- City of Ottawa, new eaves trough and shingles
- New trees planted on Holland Avenue
- Tree removal scheduled for Oct. 7th

# Social Calendar of Events

- ▶ Mar 19 - Pre-season social @ the Royal Oak
- ▶ May 15 - Opening BBQ
- ▶ May 30 - Parent & Kid Night
- ▶ Jun 7 - Women's Final French Open Breakfast
- ▶ Jun 15 - June Social
- ▶ Jun 25 - Pub Night
- ▶ Jul 5 - Davis Cup
- ▶ Jul 10 - Wine and Cheese
- ▶ Jul 13 - Men's Final Wimbledon Breakfast
- ▶ July 19 - Taste of Napoli's Pizza
- ▶ July 23 - Taste of Parma Ravioli
- ▶ July 27 - Taste of Wellington Butchery
- ▶ Aug 17 - August BBQ
- ▶ Aug 24 - Craft Beer Night
- ▶ Sept 6 - US Open Women's Final and September Social
- ▶ Sept 14 - Tennis & Chili Tasting
- ▶ Sept 25 - Ladder Party
- ▶ Sept 28 - Closing BBQ
- ▶ Sep 30 - Mariya Toncheva Baby Shower
- ▶ Oct 4 - Ladder Pizza Party
- ▶ Oct 9 - Volunteer Appreciation Night

# Events Continued

- ▶ Elmdale Club Championship Tournaments
  - ▶ Mixed Doubles (24 teams)
  - ▶ Men's and Women's Singles (69 registrants)
  - ▶ Men's and Women's Doubles (27 teams)
  - ▶ Junior Club Championship (10 registrants)
- ▶ Elmdale Open (121 registrants)
  - ▶ Thanks to Chris Halliday
- ▶ Junior Jamboree, Ladder, Round Robins
- ▶ Member-Driven events
  - ▶ Tennis & Chili Night, Davis Cup, Maryia's Baby Shower
- ▶ New events this year
  - ▶ Pub Night, Parent & Kid Night, Craft Beer Night
- ▶ Thank you to volunteers

# Community Engagement

- ▶ ETC is dedicated to being a strong and generous community partner supporting local businesses, schools and charities throughout the year.
  - ❖ We had 12 generous, local sponsors this year
- ▶ The Elmdale Open held a record breaking 121 registrants
  - ❖ Three sponsors (Parma, Napoli's, Wellington Butchery) donated food for the Elmdale Open socials
  - ❖ Parkdale Food Bank Donation \$2000
- ▶ Numerous School events:
  - ❖ Fisher Park School (5 classes)
  - ❖ St. George Catholic School
  - ❖ NS School Clinic (Nunavut Sivuniksavut)
- ▶ Additional Community Donations:
  - ❖ St. George classrooms, Operation Come Home, Love of Tennis gear donation, Leone's K9 Lounge, Blood Drive
- ▶ OTA Events – 2 doubles clinics (June and August)
- ▶ Future: Steve Stevens tournament will be held August 23 - 27



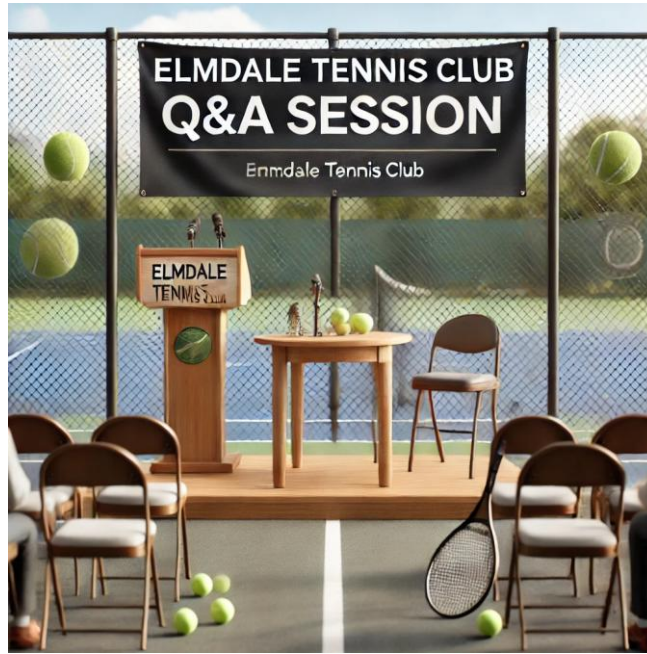
2025  
ELMDALE  
TENNIS CLUB

**SERVICE  
AWARD**

# ETC Service Award

## Questions

1. Matt MacKinnon - Ladder participants
2. Erica Rubin - Incident Reporting - Overview



# Thank you

**Staff, Manager & Operations Support Team**

**Kate Holzhuter - TCWO Partner and Management Consultant**

- clay delivery and logistics,
- Pro financials, reconciliation and support for CourtReserve

**Pros:** Chris Halliday and Mariya Toncheva

**Book Keeping Services:** Darryl Bowes

**Volunteers:** Member volunteers supporting the Social Committee for the benefit of all members

**Sponsors & BIA**

- ❖ To our sponsors with their banners and contributions that supported socials throughout the season. Please support them!!!