



2025 ELMDALE
TENNIS CLUB

AGM AND BUSINESS MEETING

ELMDALE TENNIS CLUBHOUSE

Sunday, September 28, 2025



Agenda 2025 - General Meeting

Agenda - General Meeting

Minutes of 2024 General Meeting

President's Report

Treasurer's Report - audited financial statements

Reappointment of Auditor

Election of Directors - Membership vote

Agenda 2025 - Club Business Meeting

Agenda - Club Business Meeting

Manager's Report

Membership

Club Business Update 2025 - Financial

Courts, Clubhouse, Property (City)

Socials and Community Engagement (CPR, Blood Drive)

Community Engagement

Q & A

ETC Service Awards

2025 Elmdale Tennis Club - AGM

Move that the Annual General Meeting of the Elmdale Tennis Club be officially called to order.

2025 Elmdale Tennis Club - AGM

Move that the Agenda for the Annual General Meeting of the Elmdale Tennis Club be approved.

2025 Elmdale Tennis Club - AGM

Move that the 2024 AGM Minutes for the Elmdale Tennis Club be approved.

President's Report - Dean

- ❑ Thanks for your Support
- ❑ Special Contributors
- ❑ Lifetime Member
- ❑ Community and More
- ❑ What's Next

Treasurer's Report - 2024 Audited Financials

- ▶ Presentation of the audited financial
- ▶ Motion to appoint the auditors for 2025

Election of Directors for 2025/2026

Current Directors Seeking Election Past 2-year term &
New directors

Vote is required.

- Dean Purdon (1st year of 3rd term)
- Ted Cohen (1st year of 2nd term)
- Krista Cooper (1st year of 1st term)

Directors entering their 2nd-year term

No vote is required.

- Chris Cobb
- Barb Fischer
- Tanya Horsley
- Hilary Kemsley

Election of Directors - 2025

APPROVAL OF NOMINATED DIRECTORS

WHEREAS, the following individuals have been nominated in accordance with the Club's by-laws to serve as Directors of the Elmdale Tennis Club;

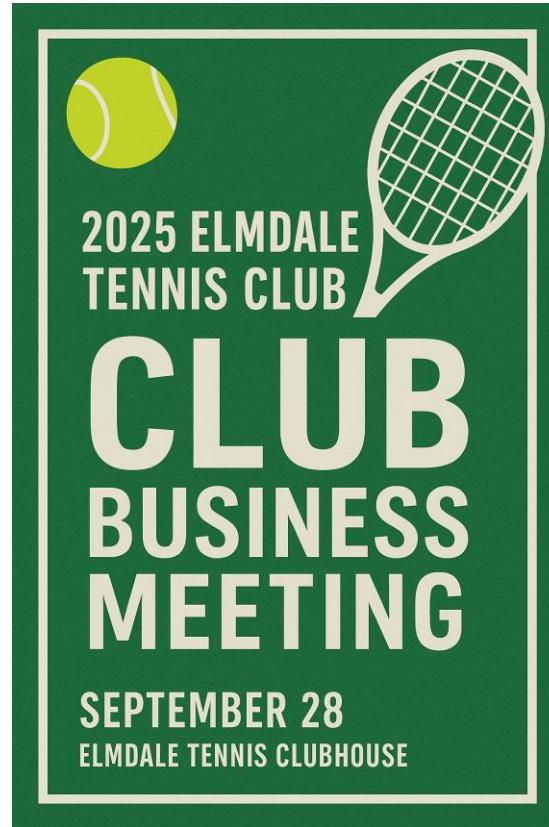
NOW, THEREFORE, BE IT RESOLVED THAT:

1. The members of the Elmdale Tennis Club hereby approve and elect the following slate of individuals as Directors of the Club for the term:
 - ▶ Names of those elected
2. The newly elected Directors are authorized to assume their duties and responsibilities in accordance with the Club's by-laws and governing policies.
3. The approval of Directors comes into effect following the AGM

2025 Elmdale Tennis Club - AGM

Move that the 2025 Annual General Meeting of the Elmdale Tennis Club be officially adjourned

Elmdale Tennis Club Business Meeting



Club Business Updates - Manager's Report

- ▶ Increased socials (22 total)
- ▶ Elmdale Ladder (8 player increase)
- ▶ Created New Newsletter / Communications
- ▶ Interviewed and Hired 2025 Staff: 2 returning stewards, 8 new stewards
- ▶ New ball machine
- ▶ CPR Course for Elmdale Members
- ▶ Sales upgrades and new merchandise: water bottles, towels, new drinks, healthy items
- ▶ Court usage:
 - ▶ Slight increase in comparison to last year
 - ▶ Decrease in usage of courts on Tuesday, Wednesdays and increase on other days



2025 Ladder - Elmdale Tennis Club

Home of Elmdale Tennis Club's Ladder! Scoring will be based on wins/losses. Have fun!

Jun 01, 2025 - Sep 30, 2025

All levels

Ottawa, Ontario

100 players

Court Usage

Court Utilization

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
7:00 AM – 8:00 AM	80.95 %	90.87 %	81.82 %	92.8 %	103.17 %	81.75 %	69.44 %	85.83 %
8:00 AM – 9:00 AM	70.63 %	71.43 %	62.5 %	82.58 %	95.63 %	86.51 %	76.98 %	78.04 %
9:00 AM – 10:00 AM	78.97 %	64.68 %	74.62 %	81.06 %	98.02 %	105.56 %	81.35 %	83.47 %
10:00 AM – 11:00 AM	86.11 %	78.97 %	87.12 %	91.67 %	100 %	103.97 %	83.33 %	90.17 %
11:00 AM – 12:00 PM	85.32 %	81.35 %	85.61 %	81.82 %	98.41 %	98.81 %	87.3 %	88.37 %
12:00 PM – 1:00 PM	88.49 %	83.33 %	87.12 %	82.95 %	95.24 %	100 %	87.3 %	89.2 %
1:00 PM – 2:00 PM	91.67 %	85.71 %	81.06 %	90.53 %	100 %	97.62 %	89.68 %	90.9 %
2:00 PM – 3:00 PM	84.13 %	79.37 %	81.82 %	90.91 %	94.84 %	99.21 %	86.9 %	88.17 %
3:00 PM – 4:00 PM	96.43 %	81.35 %	90.53 %	99.24 %	100 %	100 %	95.63 %	94.74 %
4:00 PM – 5:00 PM	91.27 %	79.37 %	89.77 %	88.64 %	100.79 %	96.03 %	90.87 %	90.96 %
5:00 PM – 6:00 PM	90.48 %	86.9 %	88.64 %	88.64 %	104.37 %	94.44 %	83.73 %	91.03 %
6:00 PM – 7:00 PM	89.68 %	88.49 %	96.59 %	92.42 %	101.19 %	76.98 %	85.71 %	90.15 %
7:00 PM – 8:00 PM	87.7 %	89.29 %	87.88 %	92.8 %	86.11 %	71.03 %	86.11 %	85.85 %
8:00 PM – 9:00 PM	88.89 %	88.89 %	88.26 %	88.64 %	79.76 %	56.35 %	61.51 %	78.9 %
9:00 PM – 10:00 PM	78.97 %	75.79 %	67.8 %	73.11 %	60.71 %	44.44 %	39.68 %	62.93 %
10:00 PM – 11:00 PM	42.06 %	40.08 %	28.03 %	39.77 %	43.65 %	100 %	100 %	56.23 %
Total	83.23 %	79.12 %	79.95 %	84.85 %	91.37 %	88.29 %	81.6 %	84.06 %
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total



▼ ▲

10 %

20 %

30 %

40 %

50 %

60 %

1/1 ▾

Members, Memberships & Metrics

	2025	2024	2023	2022
Adults	350	300	294	300
Families	59 (222)	57	57	54
Juniors	26	23	19	21
Memberships	435	400	370	375
Total Players	622	591	532	508

Total Players includes:

24 Granted Memberships in 2025

Board: 7

Pros, Manager, Operations & Staff - 15

Lifetime Member: Mack Walden 1

ETC Award: 1

Club Business Update 2025 - Financial

Revenue

- ▶ Membership revenue - up year over year
- ▶ Canteen revenue - flat year over year
- ▶ Pro associated revenue (camps and lessons) - flat year over year

Expenses

- ▶ Staffing costs flat year over year
- ▶ Social expenses flat year over year
- ▶ Cost of goods sold down slightly (likely seasonable variability)
- ▶ Other expenses (court supplies, merchant fee's, consultants, club improvements) - down year over year

Reserves

- ▶ Club reserves are strong
- ▶ Only current major capital projects being discussed are potential court replacement and deck replacement
- ▶ Overall this year will produce a strong profit for the club and further bolster club reserves

Courts, Clubhouse & Property

- Courts

- Matt, Phil, Staff, CityScape, City of Ottawa and Volunteers all played key roles in Elmdale having excellent courts again this season. New lines on 3 courts
- Pro shade awning court #1

- Clubhouse

- Flowers and painting by Hilary, Bulletin boards, merchandise set-up and more by Beth

- Property

- City of Ottawa, new eaves trough and shingles
- New trees planted on Holland Avenue
- Tree removal scheduled for Oct. 7th

Social Calendar of Events

- ▶ Mar 19 - Pre-season social @ the Royal Oak
- ▶ May 15 - Opening BBQ
- ▶ May 30 - Parent & Kid Night
- ▶ Jun 7 - Women's Final French Open Breakfast
- ▶ Jun 15 - June Social
- ▶ Jun 25 - Pub Night
- ▶ Jul 5 - Davis Cup
- ▶ Jul 10 - Wine and Cheese
- ▶ Jul 13 - Men's Final Wimbledon Breakfast
- ▶ July 19 - Taste of Napoli's Pizza
- ▶ July 23 - Taste of Parma Ravioli
- ▶ July 27 - Taste of Wellington Butchery
- ▶ Aug 17 - August BBQ
- ▶ Aug 24 - Craft Beer Night
- ▶ Sept 6 - US Open Women's Final and September Social
- ▶ Sept 14 - Tennis & Chili Tasting
- ▶ Sept 25 - Ladder Party
- ▶ Sept 28 - Closing BBQ
- ▶ Sep 30 - Mariya Toncheva Baby Shower
- ▶ Oct 4 - Ladder Pizza Party
- ▶ Oct 9 - Volunteer Appreciation Night

Events Continued

- ▶ Elmdale Club Championship Tournaments
 - ▶ Mixed Doubles (24 teams)
 - ▶ Men's and Women's Singles (69 registrants)
 - ▶ Men's and Women's Doubles (27 teams)
 - ▶ Junior Club Championship (10 registrants)
- ▶ Elmdale Open (121 registrants)
 - ▶ Thanks to Chris Halliday
- ▶ Junior Jamboree, Ladder, Round Robins
- ▶ Member-Driven events
 - ▶ Tennis & Chili Night, Davis Cup, Maryia's Baby Shower
- ▶ New events this year
 - ▶ Pub Night, Parent & Kid Night, Craft Beer Night
- ▶ Thank you to volunteers

Community Engagement

- ▶ ETC is dedicated to being a strong and generous community partner supporting local businesses, schools and charities throughout the year.
 - ❖ We had 12 generous, local sponsors this year
- ▶ The Elmdale Open held a record breaking 121 registrants
 - ❖ Three sponsors (Parma, Napoli's, Wellington Butchery) donated food for the Elmdale Open socials
 - ❖ Parkdale Food Bank Donation \$2000
- ▶ Numerous School events:
 - ❖ Fisher Park School (5 classes)
 - ❖ St. George Catholic School
 - ❖ NS School Clinic (Nunavut Sivuniksavut)
- ▶ Additional Community Donations:
 - ❖ St. George classrooms, Operation Come Home, Love of Tennis gear donation, Leone's K9 Lounge, Blood Drive
- ▶ OTA Events – 2 doubles clinics (June and August)
- ▶ Future: Steve Stevens tournament will be held August 23 - 27



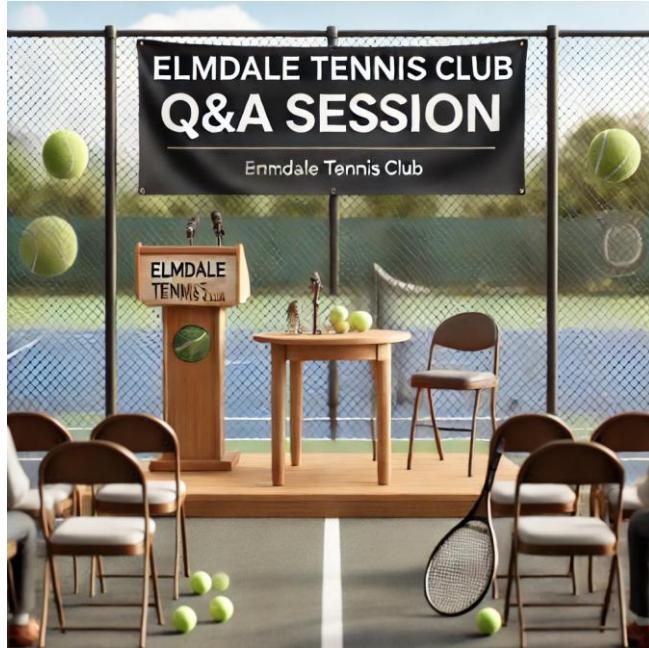
2025
ELMDALE
TENNIS CLUB
**SERVICE
AWARD**



ETC Service Award

Questions

1. Matt MacKinnon - Ladder participants
2. Erica Rubin - Incident Reporting - Overview



Thank you

Staff, Manager & Operations Support Team

Kate Holzhuter - TCWO Partner and Management Consultant

- clay delivery and logistics,
- Pro financials, reconciliation and support for CourtReserve

Pros: Chris Halliday and Mariya Toncheva

Book Keeping Services: Darryl Bowes

Volunteers: Member volunteers supporting the Social Committee for the benefit of all members

Sponsors & BIA

- ❖ To our sponsors with their banners and contributions that supported socials throughout the season. Please support them!!!